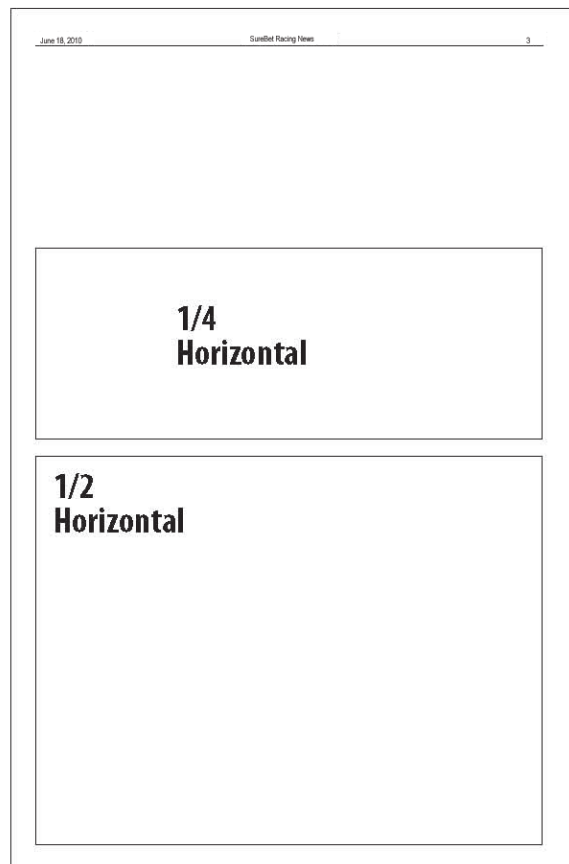
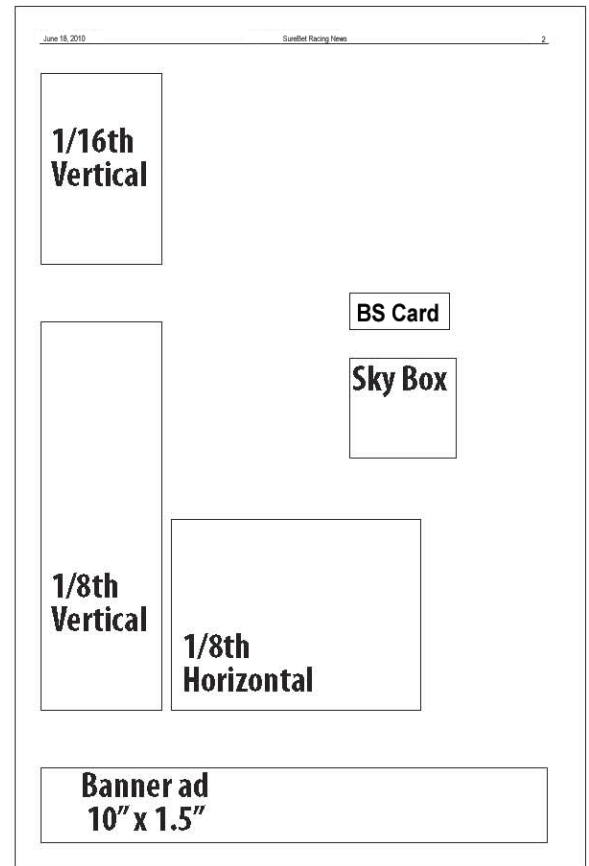
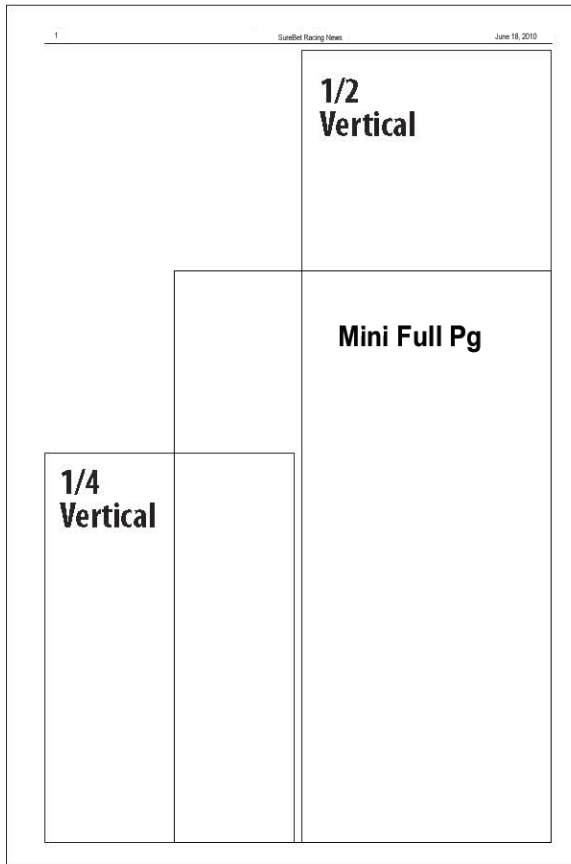


RETAIL AD SIZES

DT 21" x 15.5"
 Full pg 10" x 15.5" / Mini Full Pg 7.4062" x 10"
 1/2 pg H 10" x 7.6932" V 4.9375" x 15.5"
 1/4 pg H 10" x 3.7869" V 4.9375" x 7.6932"
 1/8 pg H 4.9375" x 3.7869" V 2.4063" x 7.6932"
 1/16 pg H 4.9375" x 1.831" V 2.4063" x 3.7869"
 Banner 10" x 1.5" Sponsor Banner..... 10" x 2"
 Sky box (front page) 2.125" x 2"
 Business Card 2.063" X 1.5"



CLASSIFIED AD SIZES

1 col. 1.1406"
 2 col. 2.4063"
 3 col. 3.6719"
 4 col. 4.9375"
 5 col. 6.2031"
 6 col. 7.4688"
 7 col. 8.7344"
 8 col. 10"