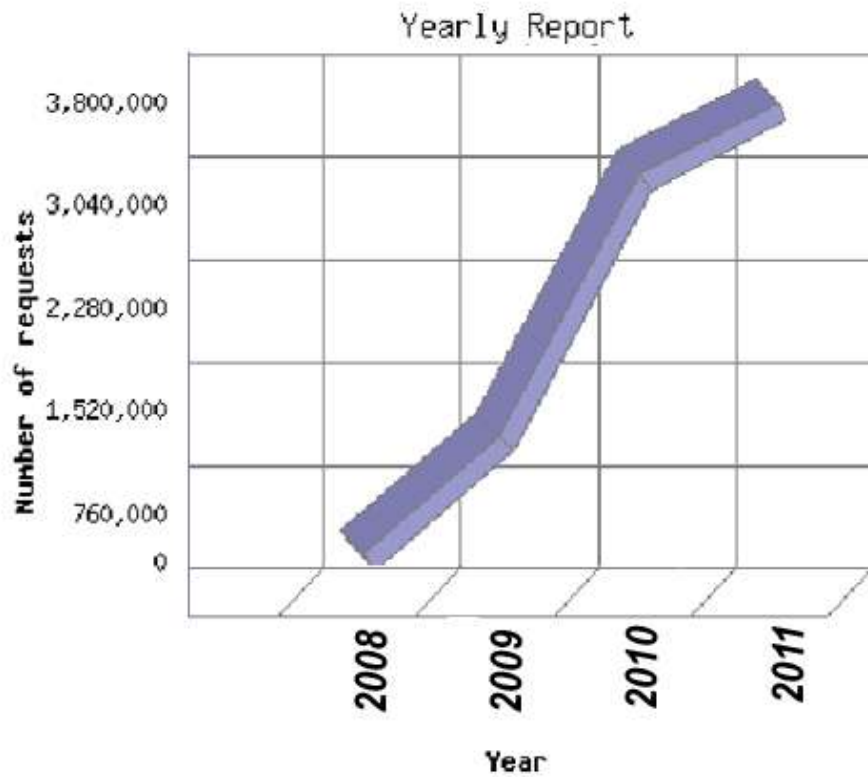


SureBet Racing News 2011 Site Report



Year	Number of requests	Number of page requests
1. 2008	400,837	41,229
2. 2009	1,274,998	134,398
3. 2010	3,202,297	394,164
4. 2011	3,972,103	945,464

2011	Page/ Visits	Avg. Time on Site	% New Visits	% Returning
Website	3.31	00:03.59	44.58	55.42
Mobile	2.57	00:03.18	59.69	

	Country/Territory	Pages/Visit	Avg. Time on Site	% New Visits
1.	United States	2.32	00:03:06	41.99%
2.	Canada	2.47	00:02:35	64.83%
3.	Mexico	3.30	00:03:34	59.03%
4.	United Kingdom	1.66	00:00:27	93.40%
5.	Italy	1.85	00:00:10	93.14%
6.	Brazil	2.56	00:01:26	74.74%
7.	(not set)	1.24	00:00:33	94.74%
8.	Australia	1.99	00:01:56	78.57%
9.	Germany	1.85	00:00:31	88.24%
10.	Greece	1.26	00:00:04	90.32%

	Region	Pages/Visit	Avg. Time on Site	% New Visits
1.	Texas	3.35	00:03:32	43.60%
2.	New Mexico	3.11	00:03:31	36.08%
3.	Arizona	2.95	00:02:07	53.49%
4.	California	2.35	00:02:03	67.44%
5.	Colorado	1.77	00:00:35	53.85%
6.	Kentucky	2.31	00:01:40	25.00%
7.	Louisiana	2.27	00:02:14	53.33%
8.	Oklahoma	1.40	00:00:56	46.67%
9.	New York	1.73	00:00:08	90.91%
10.	Florida	1.70	00:00:30	100.00%