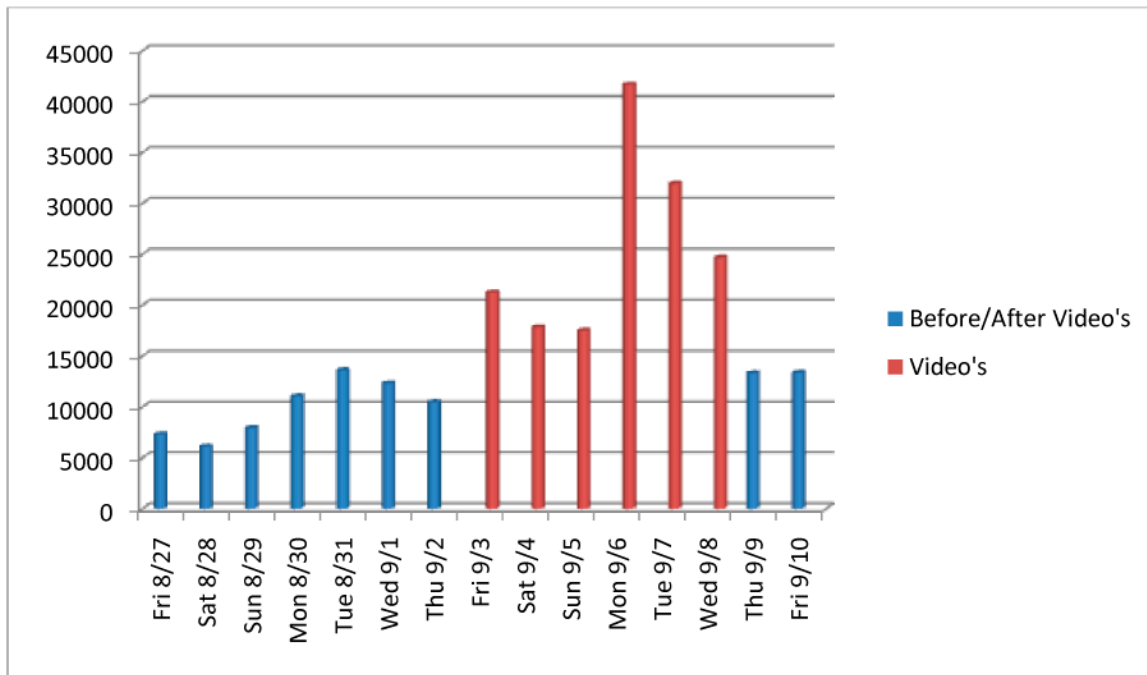




SureBetRacingNews.com had over 330,000 visitors in August 2010. Due to the weekly e-newspaper and the All American Video Webcasts with Tom Dawson over Labor Day weekend, by September 10, 2010 over 204,500 people had already visited the website. We have enjoyed tremendous growth in the past year and we are looking forward to a banner 4<sup>th</sup> quarter!

It is clear that the video webcasts generate a lot of excitement and they are a great way to promote the horse racing industry. Please join SureBetRacingNews.com in our continuing effort to promote horse racing with new and inventive ideas and promotions.



In addition to SureBetRacingNews.com, the video webcasts were available for viewing on InTheGate.net and stallioneSearch.com.

- InTheGate.net over 9000 viewers
- stallioneSearch.com – *“We had 13,875 unique visitors to our site during All American Week and 1,183,046 successful page hits.”*

H. David Smith